



# MAYAJACKSON



Conway, Arkansas



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daydreamgraphix.com

## WHY PROFESSIONAL GOALS

Having the desire to make a positive difference on the world is a rather large goal depending on one's vantage point. Fortunately, I maximize the big picture by assessing the details geared towards remaining diverse and open minded. This mentality guides my artistic and creative abilities to be able to throughouly execute any task or project that is assigned to me. Assuring that clients receive exactly what they imagine is my ultimate priority. Designing is my long-term career avenue. Genuinely establishing a foundational relationship based on the client's satisfaction is what I believe grounds a successful design occupation.



**PHOTOSHOP**  
Image Editing and Design



**ILLUSTRATOR**  
Vector Graphics and Illustration



**INDESIGN**  
Page Design and Layout

## WHY SKILL PROFICIENCY

Creativity is the foundation to all exceptional design artwork. What I have learned to do throughout my work experience and educational training is harness my creativity by exploring and mastering Adobe Photoshop, Illustrator, and InDesign. In corporate businesses Microsoft software, such as, Excel and Word, are additional digital tools that I have efficiently grasped. My ability to meet deadlines, thrive in a fast-paced environment, pay attention to detail, and work successfully with others are specialties that I have acquired and require when accomplishing any project.

## WHEN AND WHERE SKILL PROFICIENCY

### Image 360 & Allegra Print – Graphic Designer

**Little Rock, AR (August 2018 – Present)**

Ability to design for digital and print. Commercial signage design (Cut contour set-up). Work with existing creatives and deliver supporting designs. Prioritize concepts to completion. Uphold brand standards. Develop written and spoken ideas by converting them to images, layouts, and templates. Collaborate with the internal graphics and marketing teams, other internal teams and external clients in a professional manner. Apply strategic feedback into revisions, edits, modifications, resizing, and other adjustments to completed work. Attention to mailing and ADA requirements.

### Southern Early Childhood Association – Internal Graphic Designer

**Little Rock, AR (August 2017 – August 2018)**

Social media management, Developing creative concepts and designing monthly publications. Book layout and design. Annual conference website building and management. Info graphics. Video editing. Custom graphic art icons. Designing marketing materials. Logo design. Email marketing design.

**Reference– Executive Director: Maurena Farr 501.221.1648**

### OASIS Facility Solutions– Marketing Director

**Sherwood, AR (June 2013 – Present)**

Design and print all marketing materials and office documents. Create and manage all marketing solutions and campaigns.

**Reference– CAO: Deborah Givens 501.291.0046**

### Day Dream Graphix– Commercial Graphic Designer

**Jacksonville, AR (July 2016 – Present)**

Logo design. Illustration. Marketing materials. Vehicle and building decals. Commercial artwork (drafting). Packaging design. Web design. Content development.

**Reference– Self-Employed (Owner)**

### Cool Caps– Internal Graphic Designer

**Sherwood, AR (June 2017 – August 2017)**

Logo and clothing design. Screen printing. Vinyl customization. Heat Press Operator.

**Reference– Owner: Todd Leonard 501.833.8639**

## HOW EDUCATION HISTORY

### Sessions College For Professional Design – Online

**(November 2016–December 2018)**

Graphic Design

### Harding University – Searcy, AR

**(August 2012–December 2014)**

Graphic Design